



## Our Philosophy

We lead youth to a better path through experiential adventure programs in the great outdoors.

Ideas and attitudes formed through direct experiences have a great influence on choices and behaviors in the future!

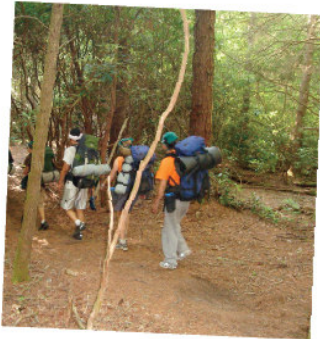
The intensity of a wilderness experience creates an ideal environment to influence attitude formation and to teach skills such as confidence, leadership, teamwork, and respect. All of these skills are essential for learning how to thrive with life no matter what the circumstance.

Programs take place on both public and private lands throughout the United States. Camptown uses outdoor wilderness adventures such as backpacking, canoeing, hiking and nature education to reach youth from all walks of life.

We instill in each youth participant environmental awareness and stewardship, effective leadership and teamwork skills, awareness of personal choices and consequences, a vision expanded beyond current life circumstances, responsibility, respect for others, and self confidence.

*"I learned the mindset you should have throughout life. Don't give up and do what is right." - Student*

[www.camptown.net](http://www.camptown.net)



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**CAMPTOWN**  
LEADING YOUTH TO A BETTER PATH

**ADVENTURE WITH A PURPOSE**

**Corporate Sponsorship Opportunities**

**Leading Youth To A Better Path**

# HOW CAN YOUR COMPANY MAKE A VISIBLE COMMITMENT TO THE YOUTH OF INDIANA?

## MT. MCKINLEY LEVEL SPONSORSHIP

### Benefits:

- Logo recognition on main web page (12,000 visits per year)
- Logo recognition in all brochures (est. distribution 1,000)\*
- Logo recognition in all newsletters (est.700/quarter)
- Annual Golf Outing
  - One 4-some
  - (1) Hole Sponsorship
  - Logo recognition in tournament brochure
- Good Friday Breakfast
  - Logo recognition in program brochure
- Annual Dinner
  - Four tickets
  - Logo recognition in program brochure
- Right to use Camptown name and logo in approved collateral advertising

### Investment:

- \$7,500 per year



## MT. EVEREST LEVEL SPONSORSHIP

### Benefits:

- Logo recognition on main web page (12,000 visits/year)
- Logo recognition in all brochures (est. distribution 1,000)\*
- Logo recognition in all newsletters est.700/quarter)
- Annual Golf Outing
  - Banner with name and logo displayed
  - Two 4-somes
  - Logo and name on invitation\*
  - Logo recognition in tournament brochure
- Good Friday Breakfast
  - Banner with name and logo displayed
  - Logo and name on invitation\*
  - Logo recognition in program brochure
- Annual Dinner
  - Banner with name and logo displayed
  - Ten tickets
  - Logo on invitation\*
  - Logo recognition in program brochure
- Right to use Camptown name and logo in approved collateral advertising

### Investment:

- \$15,000 per year

\*subject to print timing



## PROGRAM SPONSORSHIP

### Environmental Service Programs:

Includes river cleanups, river monitoring, trail construction and maintenance, and other service projects.

**Day Camps:** 600 youth participating in life changing day Camps held at State Parks around Indianapolis; mostly inner city at risk kids working with role model partners.

### How Wild Is Your School?

In this fun, energetic, thought provoking program Camptown staff bring outdoor education to the school through hands on learning experiences that not only teach students about nature, but helps to develop a love for the environment.

### Benefits:

- Logo recognition as Program Sponsor on program Web Page
- Logo recognition as Program sponsor in all newsletter articles about program
- Logo recognition as Program sponsor on all materials handed out in program\*
- Banner with name and logo at program site\*
- Right to use Camptown name and logo in approved collateral advertising

### Investment:

- \$1,000—\$5,000 depending on Program

Questions? Contact: Don Schafer—Executive Director  
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